



Midwives and Mothers in Action (M.A.M.A) Campaign Part 2: Privacy Statement

The Midwives and Mothers in Action Campaign Website Terms and Conditions of Use, Legal Disclaimer and Privacy Statement is presented in two parts. Part 1 contains important information about your rights and obligations as a user of www.mamacampaign.org Website. Part 2 Privacy Statement also contains information related to Part 1 regarding the privacy of your information. If you have questions, please contact us at info@mamacampaign.org.

The Midwives and Mothers in Action Campaign and www.mamacampaign.org Website (“Site”) are provided through a partnership between the National Association of Certified Professional Midwives (NACPM), Midwives Alliance of North America (MANA), North American Registry of Midwives (NARM), Midwifery Education Accreditation Council (MEAC), Citizens for Midwifery (CfM), and International Center for Traditional Childbearing (ICTC) and many staff members and volunteers. As used in this Privacy Statement, the terms “Campaign Parent” or “Parent” will mean the National Association of Certified Professional Midwives who is the campaign’s legal entity; “Related Organizations” or “Partner Organizations” will mean the Midwives Alliance of North America, North American Registry of Midwives, Midwifery Education Accreditation Council, Citizens for Midwifery, and International Center for Traditional Childbearing who are partners in the campaign; and the officers, directors, and staff of these organizations, and all volunteers and consultants associated with the development and maintenance of The MAMA Campaign and the Site.

Privacy Policy

The purpose of Site is to represent information about the MAMA Campaign and Certified Professional Midwives (CPMs) and to help facilitate political involvement of our supporters and the general public on behalf of CPMs. Through the tools and services, including but not limited to, endorsement forms, signup forms, share your birth story forms, forums, and blog commenting, The Site users may submit personally identifying information, opinions, comments, news, alerts and endorsements. This information may become publicly accessible by any member of the public through our website. Whether submitted user material is made public on the site is at the sole discretion of the MAMA Campaign.

This is how The MAMA Campaign will handle information learned about you from your visit to this Site. The information The MAMA Campaign receives from you depends upon what you do when visiting our Site.

User Submissions

All information The MAMA Campaign may collect from you under the guidelines of The Site Privacy Policy, any material, information or other communication you transmit, upload or post to this Site (“Communications”) will be considered non-confidential and non-proprietary, beyond the limitations here in. The MAMA Campaign will have no obligations with respect to the Communications. The MAMA Campaign and its designees will be free to copy, disclose,

distribute, incorporate and otherwise use the Communications and all data, images, sounds, text, and other things embodied therein for any and all commercial or noncommercial purposes, beyond the limitations here in.

Limitations on the Use of Users' Submitted Information

Through web forms on the Site a user's personal contact information may be collected. This may include name, phone number, address, email address, endorsement of the campaign and other information, here referred to as "Submitted Contact Information".

1. This Submitted Contact Information will only be used by the MAMA Campaign and its Parent and Related Organizations (NACPM, MANA, NARM, MEAC, CfM, and ICTC) for uses consistent with the mission of the campaign and the Parent and Related Organization's missions. We will not sell or rent your information to other entities. We will respect your privacy. You will always be given the capacity to "opt-out" or unsubscribe from any communications that result from the information you provide to the MAMA Campaign or its parent or related organizations through the Site.

Through web forms on the Site a user may as an individual or as a representative of an organization endorse the mission and guiding principles of the MAMA Campaign.

2. By submitting a web form indicating you endorse the MAMA Campaign you give express permission to the MAMA Campaign and its Parent and Related Organizations to publically list all or part of your submitted contact information on the site and/or in other media; and you will hold harmless The MAMA Campaign from any damages incurred from your individual or organizational public endorsement of the MAMA Campaign. The MAMA Campaign, its Parent and Related Organizations or any third parties mentioned on the Site shall not in any event be liable for any damages (including, without limitation, incidental and consequential damages, libel, slander, defamation, privacy violations, lost profits, unfair competition, or damages resulting from lost data or business interruption) resulting from endorsement of the MAMA Campaign. For further limitations of liability see the Terms and Conditions of Use. Public listing of MAMA Campaign endorsers on The Site or through other media is at the sole discretion of the MAMA Campaign.

Through web forms on the Site a user may provide personal information about their birth experiences.

3. Completing certain forms on The Site, such as the "Share Your Birth Story" feature may involve your protected health information. You may be asked to provide information on your birth experiences which may include information about your care providers, your age, state of health, and the health care services you received, including both prenatal care and the birth of your baby and postpartum. You may decide, by participating on the Site, to submit such protected health information. Should you decide to do so, your acceptance of the Terms, Legal Disclaimer, and Privacy Statement constitutes

authorization to The MAMA Campaign under the federal HIPAA law and regulations and any applicable state or local privacy laws or regulations for The MAMA Campaign to use and make public such information.

4. The publication of the information gathered through the “Share Your Birth Story” feature of The Site is at the sole discretion of the MAMA Campaign. By submitting information through this Share Your Birth Story feature you give express permission to The MAMA Campaign and its Parent and Related Organizations to make public your comments.
5. You will be given the opportunity to indicate if your comments may be publically associated with your name. If you indicate you do NOT want your name associated with your submitted comments then your name and other personally identifying information will be kept confidential and not made public either through the site or through other media. If you indicate your name may be associated with your comments your name and other information may be made public through The Site or through other media.
6. By submitting your information and comments you acknowledge that the information now is the sole property of The MAMA Campaign and you waive your rights to this information in whole or part.

The MAMA Campaign and its Parent and Related Organizations, through the Site provide a service that distributes information including submitted comments. The MAMA Campaign and its Parent and Related Organizations are not responsible or liable for the opinions expressed by users of the site or the comments made public through the Site. These comments do not necessarily reflect the opinions of The MAMA Campaign or its Parent or Related Organizations.

Personally-identifying information linked or linkable to you may be collected that identifies you or connects you to the data you give us beyond the exclusions presented here in. By participating in the Site, you consent to and authorize The MAMA Campaign and its Parent and Related Organizations to use and make public such information as described herein.

If you submit, utilize, or participate in tools and services available on or through the Site it means that you understand and authorize how we will use the information you give us and that you agree to take part in the Site. Participating, viewing, authoring, and submitting information is voluntary.

It is recommended that you print or save a local copy of the Privacy Statement for your records.

Additional Important Information can be found in the “Part 1 Terms and Conditions of Use and Legal Disclaimer”